**RESUME**

**ARNAB DAS**

**Mobile – +91-8420153056,+91-8013453549 E mail-** [**arnabd333@gmail.com**](mailto:arnabd333@gmail.com)

**About myself**

* An effective communicator with excellent analytical / logical skills and ability to relate to people at any level of the business and management.
* Diligent and detail oriented individual with knowledge of market trends.
* Possess excellent troubleshooting, interpersonal, problem solving and time management skills.

**Knowledge and Skills**

* Ability to convince people and interact with them efficiently.
* Good communication skills as well as interpersonal and soft skills
* Understanding of marketing channels.
* Knowledge about functions of Medical Instruments like ECG,MRI,CT,USG etc.
* Knowledge of export and importprocedure, documentation and international trade.

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| --- | --- | --- | --- |
| **Year of passing Examination** | **Name of Examination** | **Board/University** | **Grade of Marks/ Percentage** |
| 2013 | Master of Business Administration(Marketing)  (Completed) | Punjab Technical University | 1st semester - 66.67%  2nd semester – 63.71%  3rd semester –71.43%  4th semester-72.00% |
| 2010 | Bachelor of Technology  (Bio Medical Engineering) | WEST BENGAL UNIVERSITY OF TECHNOLOGY | 82.2% |
| 2006 | Higher Secondary (Science) | WBCHSE | 54.1% |
| 2004 | Secondary | WBBSE | 66.67% |

**Educational Qualifications (ACADEMIA)**

**Certification**

* **Completed a certificate course on INFORMATION TECHNOLOGY from CMC Ltd in the year 2005.**
* **Completed a certificate course on INTERERNATIONAL TRADE MANAGEMENT from Indian Institute of trade in the year 2013.**

**Training Profile**

* **Worked as a MANAGEMENT TRAINEE at Jayanti Cinema Pvt. Ltd.(Jayanti Multiplex Centre) for One month.(April 2012)**
* **Worked as a MARKETING TRAINEE in BUSINESS STANDARD LIMITED,**

**KOLKATA for two months. (May 2012 and June 2012)**

**Job profile**

* **Was responsible for collecting subscription members for BUSINESS STANDARD LIMITED and promote their brand, and had successfully achieved the target.**

**Experience**

* **SAMANTA AUTOMOBILES PVT.LTD (MARKETING MANAGER)(JUNE 2014- Till Date)**

Work Profile (**SAMANTA AUTOMOBILES PVT.LTD**)

* **Retail Sales, Retail Finance**
* **WECONNEKT REAL ESTATE (MARKETING MANAGER(SEPTEMBER 2013- JUNE 2014)**

Work Profile (**WECONNEKT REAL ESTATE)**

* **Sales & Marketing.**

* **JAYANTI CINEMA PVT.LTD (Jayanti Multiplex Centre) (ASSISTANT MANAGER)(JULY 2012- MAY 2013)**

Work Profile (JAYANTI CINEMA PVT. LTD.)

* **Marketing , General Administration, Recruitment.**

**Academic Projects**

**Project 1**

**Title-** Electronic Approach Of Heart Rate Monitoring, Using Heart Sound, acquired by Electronic Stethoscope.

**Duration-**  January – May,2010

**Institute / Company –** JIS College Of Engineering, Kalyani

**Project 2**

**Title –** Understanding The Consumer Buying Behavior For Financial Daily.

**Duration** – May – June 2012

**Institute / Company** – Business Standard Limited, Kolkata.

**Languages Known: 1.** English (Read, Write, Speak)

**2.** Bengali (Read, Write, Speak)

**3.** Hindi (Read, Write, Speak)

**Hobbies:** Travelling

Playing cricket

Internet surfing

**Personal details**

* Date of birth : 24th January, 1988
* Sex : Male
* Marital status : Unmarried
* Nationality : Indian
* City : Kolkata
* State : West Bengal (W.B.)
* Father’s Name : Late Swaraj Kumar Das

8. Address : 6/1,A.C. BANERJEE ROAD,

P.O.- ARIADAHA, Dist- 24Paraganas(North). PIN - 700057.

**Declaration:**

I hereby declare that all the above details are true and correct to the best of my knowledge.

DATE:-

PLACE: - KOLKATA Arnab Das.